



2025 Community Oncology Summit Exhibitor Prospectus

September 26–28, 2025
Scottsdale, Arizona

MiBA's 1st Annual Community Summit

We are excited to introduce **MiBA's 1st Annual Community Summit**, a first-of-its-kind event designed to engage and educate community oncologists from both **MiBA's extensive network** and the **broader external community oncology community** on the latest scientific breakthroughs in cancer treatment. This summit provides a high-impact opportunity for biopharma and molecular profiling companies to connect directly with providers in a focused, collaborative setting.



The **MiBA 2025 Community Summit** will be held from **September 26-28** in **Scottsdale, Arizona**. This year's theme, *"AI for Impact: Transforming Community Oncology at the Front Lines of Care,"* highlights the pivotal role of artificial intelligence in shaping the future of cancer care delivery.

To assist with planning and participation, MiBA is pleased to provide this event package to guide sponsors through the selection process. **Summit attendance is limited to confirmed sponsors**, and early interest has already surpassed expectations, underscoring the value and relevance of this unique forum.

MiBA's Mission

MiBA's mission is to advance healthcare quality through actionable, data-centered intelligence, bridging gaps and empowering better outcomes for all stakeholders in the healthcare ecosystem.



Why Exhibit?

The Community Oncology Summit offers the opportunity to have access to 75 – 100 community-based practicing oncologists, clinical leaders, and decision-makers representing over 50 community-based cancer care practices nationwide. Position your brand at the center of innovation, collaboration, and impact in oncology care.

Audience Profile

75+

Attendees

50+

Practices

Represented Nationwide

100%

Community-Based

Oncologists

1st

Annual Summit

Inaugural Event

National Reach with a Focus on Real-World Care Settings

Learning Objectives



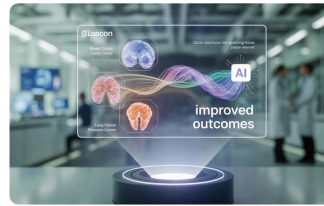
AI Applications in Oncology

Understand key applications of AI in oncology, including predictive analytics, clinical decision support, practice trends, and patient stratification.



Addressing Oncology Challenges

Evaluate how AI can address specific challenges in community oncology, such as NGS testing, targeted therapy, treatment adherence, trial recruitment, and quality improvement.



Case Studies: AI in Cancer Care

Review case-based examples of AI tools improving outcomes in breast, lung, prostate, and hematologic cancers within the community oncology settings.



Overcoming Adoption Barriers

Recognize potential barriers to adoption (e.g., data silos, training, cost) and explore approaches to overcome them collaboratively.

Exhibitor Benefits

- Direct access to decision-makers
- Opportunities to participate in moderated sessions and networking
- Branding across event signage, digital platforms, and communications
- Showcase products and services in a focused, high-engagement environment

Preliminary Summit Agenda

Friday Evening

Registration, Welcome Reception & Networking (Exhibits Open)	6:00 PM – 9:00 PM
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Saturday – Day 1

Breakfast, Exhibits & Networking	7:00 AM – 8:00 AM
Welcome & Opening Remarks	8:00 AM – 8:15 AM
Keynote Speaker: The Role of AI in Transforming Community Cancer Care	8:15 AM – 9:00 AM
Next-Generation Oncology Care: Leveraging AI to Redefine Quality Initiatives in Solid Tumors	9:00 AM – 10:00 AM
Closing Quality Gaps in Cancer with AI-Supported Treatment Optimization	10:00 AM – 11:00 AM
ARS Session #1: Sponsor slot	11:00 AM – 11:30 AM
ARS Session #2: Sponsor slot	11:30 AM – 12:00 PM
Podium Presentation #1: Sponsor slot	12:00 PM – 1:00 PM
POC Education: AI-Driven Insights and point of care education solutions for guideline driven treatment adherence	2:00 PM – 3:00 PM
Podium Presentation #2: Sponsor slot	3:00 PM – 3:50 PM
ARS Session #3: Sponsor slot	4:00 PM - 4:30 PM
Keynote speaker: First day wrap up, summary of insights	4:30 PM - 5:00 PM
Break – Hotel & Exhibits	5:00 PM - 6:00 PM
Networking Dinner	6:00 PM - 8:00 PM

Sunday – Day 2

Breakfast, Exhibits & Networking	7:00 AM – 8:00 AM
Leveraging AI and Quality Strategies to advance NGS testing gaps	8:00 AM – 8:50 AM
Podium Presentation #3 Sponsor slot	9:00 AM – 9:50 AM
ARS Session #4: Sponsor slot	10:00 AM – 10:30 AM
Enhancing Outcomes in Multiple Myeloma Through Strategic Sequencing of Innovative Treatments	10:30 AM - 11:00AM
Podium Presentation #4: Sponsor slot	11:00 AM - 11:50 AM
Overcoming AI Hurdles and Challenges in the Community Setting	12:00 PM - 12:30 PM
Closing Remarks & Departure	12:30 PM - 1:00 PM

Sponsorship Levels

Titanium Sponsorship \$150,000

- Pre-event attendee list
- Corporate Logo placement on all materials
- Company mission statement in event program
- Premier 8' x 10' exhibition booth
- 2-page Ad placement
- 7 complimentary registration badges
- Exclusive branding on event app
- Private promotional dinner program with (6-8) MiBA community network physicians
- Priority selection for podium and ARS sessions
- One 15-minute product demo slot
- One MiBA data insights report*

Platinum Sponsorship \$100,000

- Pre-event attendee list
- Corporate logo placement on all materials
- Company mission statement in Event Program
- Preferred 8' x 10' exhibition booth
- 1-page Ad placement
- 5 Complimentary registration badges
- Private promotional dinner program with (6-8) MiBA network physicians
- One MiBA data insights report*

Gold Sponsorship \$75,000

- Pre-event attendee list
- Corporate logo placement on all materials
- Standard 8' x 10' exhibition booth
- 1-page Ad placement
- 3 complimentary registration badges
- One MiBA data insights report*

Silver Sponsorship \$50,000

- Pre-event attendee list
- Corporate logo placement on all materials
- Standard 8' x 10' exhibition booth
- 2 Complimentary registration badges
- One MiBA data insights report*

*Includes one retrospective, 12-month aggregated data analysis focused on a single disease indication and its corresponding competitive market basket.

Ancillary Educational Opportunities

Explore additional educational and promotional opportunities designed to maximize your engagement and impact at the summit:

Advisory Board Session (\$75K)

- 90-minute Advisory Board sessions
- Recruitment of 8-10 community physicians
- Includes room rental and full A/V setup
- Audio recording transcription provided
- Executive Summary provided post-event

Promotional Podium (\$100K)

- 50-minute dedicated program slot
- Includes A/V and microphone setup
- Mainstage full audience participation

Moderated ARS Session (\$50K)

- 30-minute moderated session
- One time data report*
- 5-8 key business questions addressed
- Main stage full audience participation

Additional Advertisement Opportunities

Additional sponsorship opportunities are available for this event, and are only available to current event sponsors:

Sponsorship	Cost
Hotel Room Drop: One-time drop of materials to HCPs attendees	\$5,000
WIFI Sponsor: Customize the WIFI password	\$7,500
Charging Station Sponsor	\$15,000
Registration Desk Sponsorship	\$25,000
Friday Evening Reception	\$30,000





Next Steps

Secure Your Spot

This is a unique opportunity to showcase your innovations and engage directly with providers who shape cancer care in the community setting. With limited availability, we encourage you to act quickly to secure your participation. Please let me know if you would like us to send the Sponsorship Agreement or if you have any questions regarding this opportunity.

We look forward to collaborating with you to make this inaugural Summit a success.

Contact Us

For more information or to reserve your sponsorship, please contact:

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